

March, 2009

Volume 4, Issue 2

HIGHLAND CHAMBER OF COMMERCE

# CHAMBER NEWS

[www.highlandillinois.com](http://www.highlandillinois.com)



## Message from the Chamber President—Kevin Dewaele

Another successful Valentine Dinner, Dance & Auction was held on February 14. The Chamber's annual event was held at the Knights of Columbus hall. I would like to express my thanks for all of the wonderful donations by Chamber members, area businesses and friends, to all those lucky folks that went home with purchased items and to everyone who danced the night away with their Valentines. I would especially like to thank our staff and committee. They did a wonderful job of organizing, decorating and hosting the event. The Dinner, Dance, Auction is our most important fund raiser, providing funds which enable us to better serve our members and the community.

Your Chamber is consistently working for you and for Highland. We have organized a committee to bring a Farmers' Market to Highland. That's right—a Farmers' Market in Highland. The Highland Markt und Mehr, Farmer and Artisan Market, is scheduled to begin the season on June 4 and run through October 8. News releases and announcements are coming with more information. A Farmers' Market will provide the opportunity to bring more people and commerce into the community.

Thanks to Regions Bank and Rick Ringwald for hosting and showcasing their new facility in Highland at the February Business After Hours on Thursday, February 19. BAH allows businesses to network with one another. Mark your calendar for the next BAH on March 19 with the Connect Highland Fiber Initiative Group—it's certain to be an interesting and informative evening.

*Kevin*

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## Schedule of Events

### March

- 12 Reinventing Space Live Webinar
- 13-14 Historical Society Quilt Show
- 19 Business After Hours hosted by *Connect Highland*
- 19 Pregnancy Care Center Spring Banquet

### April

- 4 Civic Woman's Bunny Trail
- 4 Easter Egg Hunt
- 16 Business After Hours hosted by the *House of Plenty & The Chocolate Affair*
- 24 St. Joseph's Hospital Gala

### May

- 21 Business After Hours hosted by *Kalmer Landscape Supply*
- 22 Peanut Butter & Jam Festival



Fiber Initiative Committee

invites you to

## Business After Hours

Thursday, March 19, 2009

5-7 pm

Marx Brothers Lounge

1000 Laurel - Highland, Illinois

RSVP: 654-3721 or [jami@highlandillinois.com](mailto:jami@highlandillinois.com); [jeannie@highlandillinois.com](mailto:jeannie@highlandillinois.com)

## FROM THE EXECUTIVE DIRECTOR. . .

Your Chamber of Commerce is 85 years old this year—truly a milestone to celebrate. But in commemoration of our 85<sup>th</sup> Anniversary, what we really want to celebrate is YOU, our members! Our members are the lifeblood of the Chamber, and indeed, of the entire community. Your welfare is extremely important to all of us and so, to help us serve you better, we will be making visits to all of our members through the course of the year. (Yes, it will take a year to get to nearly 300 members!) We'll be asking for your input. What can we do better? How can your business better utilize the Chamber? Are there things we are doing well? We're looking forward to these visits and the opportunity to listen to your ideas and talk about our common goals. We'll be calling to schedule these visits soon. In the meantime, our door is always open to you!

*Jami*

### Farmers' Market to be Established in Highland

The City of Highland and the Highland Chamber of Commerce are working with interested citizens to establish a Farmers' Market in Highland. The market is to be called *Highland Markt und Mehr: Farmer and Artisan Market*—a tribute to our Swiss-German heritage. Goals of Market organizers include:

1. To provide the community with a place to buy fresh produce directly from producers in a congenial atmosphere.
2. To provide producers and artists with a direct market for their goods.
3. To increase awareness of the benefits of eating seasonally and locally grown foods.
4. To enhance the quality of life in the Highland area by providing a community activity that foster social gathering and interaction.
5. To encourage commerce by drawing more people to the community.



The market will be held on Thursday evenings from 4:00 to 8:00 pm, June 4 through October 8, 2009. It will be located at Lindendale Park and the Madison County Fairgrounds, a location that's very accessible for vendors and with ample parking for customers. The market will feature vendor grown vegetables, fruits, flowers and homemade preserves and specialty items as well as the work of artisans. Ready to eat food and entertainment are also planned, making the market a not-to-be missed weekly event.

Market organizers are currently "in the market" for vendors. Obviously, without vendors there is no market! Vendors can make a commitment for the entire season or on a weekly basis. Fees are nominal. Copies of the *Highland Markt und Mehr Rules and Regulations* and vendor applications are available at the Chamber office.

Anyone with questions about *Highland Markt und Mehr* is welcome to contact the Chamber office at 618-654-3721 or [jeannie@highlandillinois.com](mailto:jeannie@highlandillinois.com).



## Highland Chamber of Commerce Announces Photography Contest

As most residents will attest, Highland is a great place to live, work and play. With this in mind, the Chamber of Commerce is sponsoring a photography contest designed to promote and celebrate our community. The photography contest will have a “wide lens” in that the Chamber plans to use the photographs in a wide variety of ways. Promotional materials in print and on the Chamber website will help publicize the quality of life in Highland to potential new residents and visitors as well as current residents. Additionally, winning photos will be used on new street banners that will be hung throughout the community. A coffee table book and/or calendar that will be available for purchase are other potential projects.

Photographs of all aspects of life in Highland are welcome. Examples include:

- Points of Interest: Square, Fountain, Latzer Homestead, Brewery, Parks, etc.
- Sporting Events in Highland
- Recreation: swimming, biking, playgrounds, etc.
- Silver Lake
- Nature Scenes in and around Highland
- Arts: Municipal Band, Theatre, Art in the Park, Street Art Fest
- Parades
- Festivals
- School Events

Photographs may be entered in the categories of People, Places or Events/Lifestyle. First, second and third place prizes will be awarded in each of the three judging categories. The contest will be judged by Shaun Voegele of Voegele’s Photography, Brady Kesner, local nature photographer/artist and a member of the Chamber of Commerce. Winners will be announced and prizes awarded at the Chamber’s 85th anniversary celebration at the end of July.

Interested photographers should submit their entries to the Highland Chamber of Commerce by Friday, June 15, 2009. All photographs should be of people, events and locations in Highland, no exceptions. Along with the entry form, photographs must be submitted digitally as a CD and as an 8” x 10” print. Photos will become the property of the Highland Chamber of Commerce. Photographers will be credited when photographs are used.

Entry forms are available at the Highland Chamber of Commerce. For more information on the contest, contact Jami Jansen or Jeannie Korte at 654-3721 or via email [jami@highlandillinois.com](mailto:jami@highlandillinois.com) or [jeannie@highlandillinois.com](mailto:jeannie@highlandillinois.com).

### Submission Guidelines:

1. To facilitate judging, all entries must be submitted digitally on a CD **and** as a print. The print size must be 8” x 10”.
2. Photos must be taken using at least a 5 megabyte digital camera set at the camera’s highest resolution.
3. Clearly mark your name, address and telephone on the CD you submit.
4. Clearly mark your name, address, telephone number and entry category on a small piece of paper and tape it to the back of your print. Do not write on the back of your print.
5. All photographs will become the property of the Highland Chamber of Commerce once they are submitted for judging.
6. By submitting your photo, you grant the Highland Chamber of Commerce permission to reproduce your photograph in any media or manner to promote the City of Highland in a respectful manner.
7. By submitting a photograph that includes people, you assume the responsibility for acquiring that person’s permission to have their likeness used by the Chamber in promoting the City of Highland.
8. Only 10 images may be entered per household.
9. No purchase is necessary to enter the contest.
10. The contest is open to anyone, amateurs and professionals alike.
11. Please do not email photographs to the Chamber office.
12. Photographs must be dropped off at the Chamber office before 3:00 p.m., Friday, June 15, 2009.
13. Submissions will not be returned so be sure to retain your original files.

# Welcome New Members:

**Chapman Sermons**  
**Philip W. Chapman, President**  
**P.O. Box 592**  
**Highland, IL 62249**  
**618-654-1118**  
[pchapman@highlandil.com](mailto:pchapman@highlandil.com)  
[www.chapmanssermons.com](http://www.chapmanssermons.com)

Chapman Sermons is a new web-based ministry that features biblically based audio sermons by Rev. Dr. Philip Chapman. The sermons are downloadable to iPod or computer. Topics include faith, forgiveness, healing, prayer and repentance. While some of the sermons might seem tailored to those serving in the US military or others facing unique situations in life, all of the sermons have a universal application. Users can listen to a 45 second sound bite for free to help them decide whether a particular sermon appeals to them.

Philip served a combined 28 years as a correctional and military chaplain. He earned a Doctor of Ministry degree in May, 1978 from the Chicago Theological Seminary and was ordained as Minister of the United Church of Christ in that year. He graduated a distinguished honor graduate, cum laude, with a Master of Criminal Justice from the University of South Carolina in 1988. Through this new ministry, Philip seeks to inspire faith and strengthen a personal relationship with Jesus. He currently resides with his wife in Highland.

**Highland Relay for Life**  
**Mark Reaka, Chairman**  
**1 B Woodcrest**  
**P.O. Box 66**  
**Highland, IL 62249**  
**Phone: 618-410-6869**  
**FAX: 618-654-8201**  
[markreaka@gmail.com](mailto:markreaka@gmail.com)

Relay for Life is a unique, challenging and fun way to raise money for the American Cancer Society and to raise awareness of cancer in the community. It is the signature event for the American Cancer Society and brings together families and friends of cancer patients to celebrate those who have survived cancer and to remember those who have not.

Relay for Life is an overnight event in which teams of walkers or runners compete against each other to raise the most money. Teams consist of 10 to 15 people representing various business, civic groups or families. Team participation is critical to the success of Relay for Life and each team member is asked to raise a minimum of \$100 before the event. The event itself is very unique, offering something for everyone who has been affected by cancer. Highlights include the Survivor's Lap and later, the lighting of the luminaria in memory of those who have lost their battle with cancer.

Relay for Life of Highland is held at the Highland High School track on the second weekend in July, this year July 10-11. Join us for an unforgettable evening!

**MetLife Home Loans, Division of MetLife Bank**  
**John G. Elliott, CPA**  
**1412 Broadway**  
**Highland, IL 62249**  
**618-698-8088**  
[jgelliott@metlife.com](mailto:jgelliott@metlife.com)

MetLife Home Loans provides reverse mortgages and reverse mortgage counseling for seniors over age 62 who own their homes. A reverse mortgage is a special loan that allows a senior to withdraw home equity in the form of cash for any purpose and make no repayments as long as they live in their home. There is never a credit check.

Some common uses of reverse mortgages are extra income to make ends meet, home repairs, pay off a mortgage, cash for medical procedures or medicines, assisted living for a spouse, to travel, or to help children and grandchildren. The cash can be used for any purpose with no restrictions. The senior will always own his home and can never owe more than the home's value.

John Elliott is a Reverse Mortgage Consultant with MetLife Bank here in Highland and is responsible for originating and marketing reverse mortgages in Southern Illinois. He is available for individual consultation and conducts seminars on request.

**George E. Marron III** George Marron, former Chamber board member and long time Highland attorney, has joined the Chamber as an individual member.  
**85 Sunfish Dr.**  
**Highland, IL 62249**  
**618-654-7712**

**Country Club Lawn & Tree Specialists, Inc.**  
**Mark Black**  
**411 Broadway**  
**South Roxana, IL 62087**  
**Phone: 618-254-8300 or 618-779-7855**  
[cclawn@charter.net](mailto:cclawn@charter.net)  
[www.countryclublawnandtree.com](http://www.countryclublawnandtree.com)

With more than 30 years of combined experience, Country Club Lawn and Tree Specialists has grown to be the elite provider of lawn care to homeowners in the Metro East. Being a locally owned and owner-operated business has allowed us to stay one on one with our customers and provide a value added service you can count on. We evaluate each property and customize a plan for each. With each treatment we will leave proper notes and value added information for your lawn and property.

As a Highland resident, I value each customer as if they were my neighbor. In today's society, a consumer should always get what they pay for. I make sure this happens and that each customer is satisfied with their results.

## Member Events:



HYBSL will be holding **late registration through March 23<sup>rd</sup>** with additional late fees. All boys currently in 4 yr preschool through 8<sup>th</sup> grade and girls currently in 4 yr preschool through 10<sup>th</sup> that attend St. Paul school or live in the Highland School District are eligible to play.

Swim Lesson registration for the second session is being accepted. Parent and Child begin March 7<sup>th</sup> and end April 4<sup>th</sup>. Level 1 and Level 2 begin March 21<sup>st</sup> and end May 16<sup>th</sup>.

For more information call the Highland Parks and Recreation Department at 651-1Fun(1386) or visit [www.highlandil.gov](http://www.highlandil.gov).

The annual **Highland Civic Woman's Club Bunny Trail** will be held April 4<sup>th</sup> from 9:00am to 1:00pm at the EVUCC Church on Poplar Street. For a \$5 entry fee children will have the opportunity to have their photo taken with the Easter Bunny, play games, win prizes, and create fun crafts. Food is also available for purchase. There will be raffle prizes to try to win. Please bring your Easter Basket and come join us for a fun celebration with the Easter Bunny!

For more information visit [www.highlandcivicwomansclub.com](http://www.highlandcivicwomansclub.com) or call Robin at 618-444-1614.

The kids are getting "egg-cited" because the annual community Easter Egg Hunt is coming soon. The **Highland News Leader** and local merchants will host the Easter Egg Hunt at 2 p.m. April 4 on the downtown Square for area children from toddlers through third grade. This free event brings hundreds of children and their parents to the Square to hunt for eggs filled with candy, coupons and prizes filled by the merchants.

Of course, the hunt on the Square is pending City Council approval. The rain date will be April 11.



# Member News:

***DIGITALARTZ has Full Color 13oz. Banners only \$4.28/sq ft!!!!***  
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\*Ask a DigitalArtz Associate for details and FREE Estimate/Consultation anytime at 618-651-1500.

## **SWIC ACCEPTING HEALTH INFORMATION TECHNOLOGY APPLICATIONS**

Are you looking for a career field that has been highlighted as a strong area of importance by President Obama's American Recovery Reinvestment Act of 2009? Southwestern Illinois College currently is accepting applications for its Health Information Technology associate degree program for the Fall 2009 term.

The Bureau of Labor Statistics has projected HIT to be one of the 20 fastest growing occupations in the United States. This health care career path combines interest in computer science, business, management, legal procedures and health care research.

HIT professionals play a key role in making the health care system work. They perform the data collection and analysis that doctors, nurses and other health care professionals need to provide quality patient care. HIT employment opportunities exist in any organization that uses patient data or health information, such as pharmaceutical companies, law firms and health product vendors.

HIT professionals with an associate degree can work in settings throughout the health care industry and can earn starting salaries in the \$20,000 to \$30,000 range. According to a 2006 survey conducted by American Health Information Management Association, the national average salary for a person in this profession is \$55,676.

"This is the perfect career for you if you think health care is interesting and you like people, computers, being organized and paying attention to details, but you don't like dealing with blood," said HIT Program Coordinator Wendy Holder. "Through the collection of health information, you can assist in improvement of health care provided for individuals as well as society as a whole."

The SWIC HIT program is accredited by the Commission on Accreditation for Health Informatics and Information Management.

For more information, contact Holder at 618-235-2700, ext. 5385, or Candice Moore, ext. 5355, or visit [www.swic.edu/instruction/health](http://www.swic.edu/instruction/health).

The word "Hello" is written in a large, 3D, green font with a white outline and a slight shadow effect, giving it a pop-out appearance.

**SAY HELLO TO ERIC REHKEMPER  
A MEMBER OF YOUR  
HIGHLAND CHAMBER OF COMMERCE  
BOARD of DIRECTORS**

Eric Rehkemper was born and raised in Highland. He went to St. Paul School and graduated in 1986. After high school he chose to further his education at Northwood University in Midland, Michigan. He was active with his fraternity on campus, Chi Alpha Mu, and also chaired the truck division of the annual auto show in the fall of 1989. He earned a Bachelor of Business Administration Degree in Automotive Marketing & Management, graduating in November 1989.

Wanting to gain some experience in the automotive industry Eric moved to Manhattan, Kansas and began to sell cars at Dick Edwards Ford – Lincoln – Mercury. In 1992 it was time to return home to Highland and the family business, Tri Ford Mercury Inc.

Eric entered the family business in January 1993 as the new car manager and has maintained that position while also taking on various other responsibilities involved in the business. He also became an active member in the Highland Chamber of Commerce shortly after moving back to town and currently serves as vice-president. He has been very involved in the town Christmas decorations and holiday parade.

In addition to his work with the Chamber of Commerce, Eric chaired the St. Paul Kirchenfest auction for four years, has been involved in Relay For Life, Girl Scouts, and Boy Scouts and has coached several softball and baseball teams for his kids. Being able to be active in the community is one of the attributes that drew Eric and his family back to Highland.

Eric enjoys golfing at the Highland Country Club, spending time with family, traveling and coaching his son's baseball team in his spare time.

**HIGHLAND CHAMBER OF COMMERCE**

907 MAIN STREET  
 HIGHLAND, IL 62249  
 PHONE: 618/654-3721  
 FAX: 618/654-8966  
 TIME AND TEMP: 618/654-2711  
 CHAMBER@HIGHLANDILLINOIS.COM

**STAFF**

JAMI JANSEN, EXECUTIVE DIRECTOR  
 JAMI@HIGHLANDILLINOIS.COM

JEANNIE KORTE, ASSISTANT DIRECTOR  
 JEANNIE@HIGHLANDILLINOIS.COM

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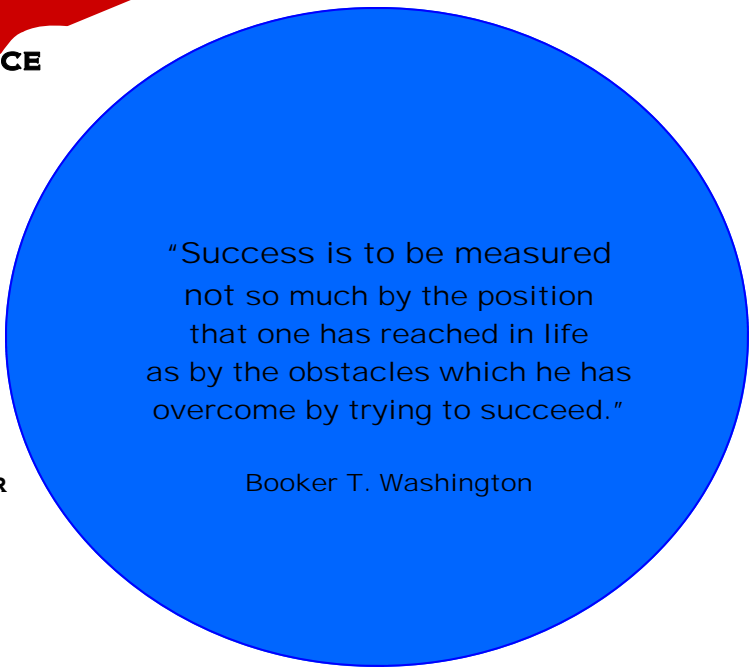
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 KEVIN HEMANN, *HIGHLAND MACHINE*  
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"Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome by trying to succeed."

Booker T. Washington

The ConnectHighland Fiber Initiative Committee has been busy getting the word out about the amazing benefits a fiber optic telecommunications system would bring to our community. Fiber provides more economical, more reliable and better service for TV, phone and internet. Besides all of that, this project will affect many sectors of life within Highland and the Highland area. Health care services, business and industry, education and training, government, and agriculture, just to mention a few, can benefit from greater accessibility and visibility through a successful "Connect Highland" project.

The decision as whether to proceed with this project is now in the hands of area voters. On April 7, citizens will have the opportunity to vote on referendums that would approve or disapprove the continuation of the fiber initiative project. A "yes" vote means that the city has your support in going forward to explore fully the option of ultimately creating a new utility that would offer the best in connectivity, whether it be for your television signal, your internet connection or your dial tone.

If you have questions about the fiber initiative project, be sure to attend the March 19 Business After Hours at Marx Brothers or the April 1st community forum at the Lindenthal auditorium at 7:00 pm. The ConnectHighland committee will be on hand to help everyone understand more clearly what the initiative is all



## Please Support our 2009 Chamber of Commerce Members

9th Street Cafe	Diamond Mineral Springs	Hardee's Food Systems, Inc.
AAA Lawn Mowing	Digitalartz	Headlines Express, Inc.
Ace Hardware	DiMaggio's Pizza	Hediger, Ann — Coldwell Banker Brown R.E. Agent
Adult Medicine of Highland, P.C.	DJ Howard & Associates	Helvetia Sharpshooters
Advance Massage & Bodywork	Domino's Pizza	Hidden Lake Winery & Banquet Center
Advanced Internal Medicine, LLC	Dynamic Technology, Inc.	Highland Ambulatory Surgical Center
Affiliated Insurance Agencies	E. F. Express	Highland Animal Hospital, LLC
Ameren IP	Edward Jones - John Jatcko	Highland Animal Shelter
American Cancer Society	Edward Jones – Kevin Dewaele	Highland Area Community Foundation
American Legion Post #439	Energy Fitness Studio	Highland Area Women's Connection
Anderson Hospital	Enterprise Rent-a-Car	Highland Arts Council
Apex Physical Therapy	Equity Fifty-Five Realty	Highland Business & Professional Women's Club
Apostolic Revival Church	Essenpreis Plumbing & Heating	Highland Church of the Nazarene
Appearance Center	Evangelical United Church of Christ	Highland Civic Woman's Club
Ardy the Clown	Everlasting Etch	Highland Community Schools
Bank of Edwardsville, The	Excel Bottling Company	Highland Community Title
Basler Electric Company	Executive Drive Mini Storage	Highland Garden Club
Battery Specialists & Golf Cars	Extra Help, Inc.	Highland Golf & Sports/Leroy's Barber Shop
Becker Jewelers	Faith Countryside Homes	Highland Health Care
Bellm-Carnley, Peg	Family Bible Church	Highland Historical Society
Blue Springs Café	Family Care Medical Services	Highland Hope United Methodist Church
Bonne-Terre Construction	Family Care Pharmacy	Highland Jaycees
Box TV	Farm Credit Services	Highland Lion's Club
Bradford National Bank	Farmers Restaurant & Bakery	Highland Machine
Broadway Bar & Grill	FCB Highland Bank	Highland Masonic Lodge
Broadway Battery & Tire	Fears Fence Company	Highland Moose Lodge 2479
Brookside Agra	Finish Line, The	Highland News Leader
Bruegge Furniture	First Baptist Church	Highland Optimist Club
Bulldog Barber Shop	First-Class Cleaning Service	Highland Pain Relief Center
Burgett Group, The	First Congregational Church	Highland Pediatrics
Business Network International	First Mid-Illinois Bank & Trust	Highland Physicians, LTD.
Buzzie's Drive Inn	Foppe Designs	Highland Pistol & Rifle Club
CC Food Marts	Four Seasons Carpet Cleaning	Highland Pool & Spas Inc.
Capelle Construction	Frames by Three	Highland Printers
Cedar Creek Dental Associates	Frey, Judy – Prudential R.E. Agent	Highland Recycling
Chapman Sermons	Frey Properties	Highland Relay for Life
Chartreuse Bed & Breakfast	Gateway Grizzlies	Highland Rotary Club
Chocolate Affair/Tibbets House	GCS Federal Credit Union	Highland Spring & Specialty
City of Highland	Girl Scouts of River Bluffs Council	Highland VFW Post 5694
CLEAN The Uniform Company	Giving Tree, The	Highland's Tru Buy
Coldwell Banker Brown Realtors	Glik's of Highland	Hill Law Offices
Compustitch Embroidery	Gould Flooring	Hi-Tek Business Solutions, Inc.
Connie's Faux Finishing	Grace Community Bible Church	Hohman, Christa — REMAX Alliance
Cooper B-Line, Inc.	Guillot Technology Services	Holiday Inn Express
Country Club Lawn & Tree Specialists	H.I.S. K.I.D.S. Inc.	Holt, Stephen
Country Financial	Habitat for Humanity	Holzinger, Sue – Coldwell Banker Brown R.E. Agent
Cutting Connections	Hardas, Phil — Coldwell Banker Brown R.E. Agent	Holzinger, Wilfred – Coldwell Banker Brown R.E. Agent
CVS Pharmacy	Hard Road Theatre Productions	
Cygan Delaney Catering		

## *Please Support our 2009 Chamber of Commerce Members*

Home & Leisure Lifestyles	McKendree University	Southwestern Illinois College
Home Telephone Co.	Meridith Funeral Home	Special Olympics, Area 12
Homer Rusteberg, CPA	Met Life Home Loans	Spengel Boulanger Funeral Home
Hometown Phone Books	Michael's Restaurant	St. Joseph's Hospital
Hospice of Southern Illinois	Michael's Swiss Inn & Coffee Shop	St. Joseph's Hospital—Breese
House of Plenty	Miken Technology Group	St. Paul Church & School
Houseman Supply, Inc.	Monkey Man Tree Service	State Farm, H. Robertson
Howard Robertson Insurance	Nails by Wendy	State Farm, J. Sugg
Hype Creative	National Bank	Steve Schmitt, Inc.
IT&C	North American Outfitters	Stewards of Hope International
It's Party Time	Northtown Chiropractic Clinic	SuperValu
Johannes & Marron PC	Northwestern Mutual Financial Network	Swiss Gift Shop
Johnson, Kimberly — Coldwell Banker Brown R.E. Agent	Nosim Maasai Missions	Terra Properties
Joseph Mathews Salon	Oberbeck Grain Co.	Thole Fabrication & Welding, Inc.
Journal Printing	Osbec Medical	Three Way Creations
June's Pet Resort	Pak Mail	TNT Plus
Kalmer Landscape Supply	Personal Preference Landscape Care	Toner Technologies
Kamm, Janna	Plaza Dental Care	Travel One
Keith's Automotive Center	Plocher, Kaye & James	Travel the Yellow Brick Road
Kent's Painting Service	Popeye's Chop House	Tri County Petroleum
Kentucky Fried Chicken/Taco Bell	Portell Financial Services	Tri Ford Mercury, Inc.
K-Five Contracting Company	Pourchot, Wanda — Coldwell Banker Brown R.E. Agent	Trouw Nutrition
Ki-Do Karate, Inc.	Pregnancy Care Center	United Way of Greater St. Louis
Kiwanis Club of Highland	Prudential One Realty Centre	UpperLimit Web Design
Klaus & Associates (Gutter Helmet)	Purrfect Celebrations	UPS Store, The
Kleinhoffer Family Eye Care	Qualified Plan Services	U.S. Bank
Kloss, Bonnie – Coldwell Banker Brown R.E. Agent	R & R New Home Construction	U.S. Cellular Corporation
Knights of Columbus	Raeber, Sally—ABR, GRI Equity Fifty-Five R.E. Agent	Verizon
Kokomo Tan	Reaka, Mark—Prudential R.E. Agent	Vicky's Hallmark Shop
Korte Company, The	Regions Bank	Victorian House
Korte & Luitjohan Contractors, Inc.	Rehberger Chiropractic	Voegele Photography Studio
Korte Meat Processors	Richard S. Jacob Agency	Wade Sales and Service, Inc.
Korte Recreation Center	Ron Hunsche Excavating	Wallpapers Ready to Go
Korte, Diane – Coldwell Banker Brown R.E. Agent	Rosenthal Optometric	Wal-Mart Super Center
Larry's Tire & Battery	Royal Office Products	Waylind, Inc.
Lee's Loans, Jewelry & More	Rural King	Wedding Belle
Lewis & Clark Community Development	Safe-N-Secure Self-Storage	Wellen Tax
Living Waters Lutheran Church	Salon Beaux Cheveux	Wellness Forum, The
Luallen, Cearlock & Barth, Ltd.	Schantz & Sons, Inc.	WGEL Radio Station
Lucco Financial Partners	Scheffel & Company, P.C.	Wicks Aircraft Supply
Lucky Dog Graphics	Schrumpf, Sheila	Widmer Floral Co. & Greenhouse
Luitjohan's Flooring America	Schuman, Laney DMD, PC	Williams, June — R.E. Agent
Machine Shop, The	Schwend's Ready Mix	Willis Insurance Agency
Madison County Employment & Training	Scott Credit Union	Wishstone Chisel & Mallet
Madison County Fair Association	Shelly's Pet Pals	World Finance Corporation
Madison County Transit	Shopper's Review	WSMI 1540 & WAOX 105.3 Radio
Marron, George & Phyllis	Silver Creek Financial	Wurth, Sue—Equity 55 R.E. Agent
McDonald's	SIUA / Rogier Insurance Agency	
McGinley, Inc.	Smile Shoppe, The	
	Smurfit-Stone Container Corp	
	Something Special by Penny	



If your business is offering a High Deductible Health Plan, your employees may be eligible for a Health Savings Account (HSA).\* First Mid can assist your business in establishing HSAs to complement your existing health plan and retain quality employees. An HSA is a tax-exempt custodial account which allows your employees to pay or be reimbursed for certain medical expenses not covered by their Qualified High Deductible Health Plan. These expenses may include medical, dental and vision.

#### Some Benefits of a First Mid Health Savings Account

- Interest-bearing checking account - Rate of interest earned based on tiered balances.
- Interest earned is tax-free
- No minimum balance required to open account
- Free HSA Visa<sup>®</sup> Debit Card provided to access account funds
- Free Online Banking and Bill Pay available
- HSA Checks available to access account funds
- Account is FDIC insured
- Give your employees the power to control their healthcare funds.

*For assistance in establishing a Health Savings Account, or for more information, contact a Customer Service Representative at one of our area Banking Centers.*

Highland • 12616 Route 143 • 654-1111  
 Highland • 1301 Broadway • 651-1111  
 Maryville • 2930 North Center Street • 288-5500  
 Pocahontas • 103 Park Street • 669-2277



[www.firstmid.com](http://www.firstmid.com)

Member FDIC - Equal Opportunity Lender

\*To determine if the health plan you are currently offering your employees qualifies as a High Deductible Health Plan, consult your insurance provider.