

October 2011

Volume 6, Issue 4

HIGHLAND CHAMBER OF COMMERCE

# CHAMBER NEWS

[www.highlandillinois.com](http://www.highlandillinois.com)



## MESSAGE FROM THE CHAMBER PRESIDENT—Tom Foppe

Ah... the fall! I hope everyone is enjoying the change in weather after the brash summer. It is exiting to see that the heat doesn't hinder Highlanders. This summer Highland has experienced a lot of success. Thanks more than ever to our great members, partners, and volunteers. There were many entertaining Business over Breakfast and Business after Hours that helped to better acquaint our membership and bring our community alive. We are very thankful for our hosts! The Street Art Fest was the largest in recent years. Everyone, from the organizers to the artists, from the sponsors to the spectators should be proud. A tip of the hat goes out to all of you! The Farmer's Market now on the Square on Thursday evenings has brought new vendors and new buyers to this wonderful event! The Peanut Butter and Jam Festivals continues to be a gem for the community, I am sad to see them come to an end for the year. And Friday after Thanksgiving is always a popular evening with the Lighted Christmas Parade. The parade features many floats, horses and of course SANTA! Ending at the square, there are many foods to sample, music to hear and winter fun to experience. Come welcome Santa to town, he will have one of his real reindeer here again this year! Back by popular demand, our Christmas promotion will resume this year where shoppers are given coupons to enter into weekly cash drawings to encourage us to "Shop Highland". Highland Chamber of Commerce Gift certificates that can be used just about anywhere within Highland are always available at the Chamber office, I encourage you to use them in your gifts this year!

On a side note, I would like to take the opportunity to personally encourage you to attend one of the Business Education Seminars. I attended the one last month—"How to Spot a Brewing Fight...and Fix it Before it Gets Big," and was pleasantly surprised. It was very well presented and I found the information to be useful in all aspects of life. Even if you think you know it all, it is still good to hear a message in a different manner!

Your chamber board has challenged itself to make *Highland is the best place to live, learn, work, shop and play!* Focusing on this goal requires all of us to constantly work hard on improving, creating and generating new ideas as to how we can improve our community. I encourage everyone to be a participant in this positive atmosphere and make our community a great place to be!

Best regards,

*Tom Foppe*

Highland Chamber of Commerce President

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## SCHEDULE OF EVENTS:

### October

- 15 Civic Woman's Club Pumpkin Patch
- 20 Mobile Driver's Unit
- 20 Business After Hours—Hosted by Scott Credit Union
- 21-22 Haunted Hike at Silver Lake Park
- 22 Meet the Spirits at the House of Plenty
- 28 Trick or Treat Trail

### November

- 1 BOB—Holiday Inn Express
- 17 Business After Hours—Hosted by Becker Jewelers
- 25 Lighted Christmas Parade

### December

- 2 Business After Hours—Hosted by The Scheffel Companies
- 6 BOB—Michael's Coffee Shop
- 22 Mobile Driver's Unit

### *From the Executive Director....*

As we look toward the Holiday season... anticipation and excitement build for the Chamber and the community. We are already making plans for the 2nd Annual Shop Highland promotion! Shop Highland created quite a buzz last year with it's weekly generous prizes, made possible by 35 wonderful business partners. Are you participating this year? For a small investment of \$100, businesses will receive exposure through our weekly print ads and 24/7 PR with our online advertising avenues. This project is a win-win for the Highland community... Our retail sector benefits from increased foot traffic during the Holiday season, our citizens receive exciting chances to win big prizes and the sales tax revenue created benefits everyone! If your business could benefit from increased sales this season you won't want to miss this program. This is just another benefit brought to you by YOUR Chamber of Commerce. Please join us as we continue our quest; Making Highland the best place to live, learn, work, shop and play!

until next time,

*Jami*

*Join us for a fun fall evening...*

**Come join in the fun at the Highland Chamber  
Business After Hours hosted by Scott Credit Union**

**Thursday, October 20, 2011 from 5 p.m. to 7 p.m.**

**Hors D'Oeuvres catered by Popeye's Chop House**

**Beverages by Crushed Grapes**

**Attendance Prizes & 50/50 Drawing!**

**SCU is located at 12455 State Route 143**

**Please R.S.V.P. by October 13th to the Chamber Office  
618-654-3721**





The Highland Chamber of Commerce is delighted to announce that we will once again be sponsoring the hugely successful Christmas promotion “Shop Highland for the Holidays.” Response to last year’s program was overwhelming. Nearly \$2,000,000 was spent in Highland, benefiting local businesses, keeping tax revenues here in town and encouraging shoppers to take advantage of the convenience of shopping close to home as well as the chance to win substantial cash prizes.

Last year 35 merchants participated in the “Shop Highland for the Holidays” program. We’d like to see that number increase this year! We hope that you will agree that this is a very worthwhile program and choose to participate. Here are the details:

- With a \$100 investment, you will be included on the list of participating merchants and will receive publicity through weekly ads in the Highland News Leader and/or Shopper’s Review as well as web based advertising.
- Customers that patronize your business will be given a coupon for every \$20 they spend. (Please note that this is an increase from last year due to the high volume of tickets.)
- Coupons will be provided by the Chamber.
- Customers will be responsible for dropping off their coupons at participating merchants.
- Merchants will be responsible for turning in the coupons to the Chamber office or one of several designated drop off locations weekly.
- This promotion will run from November 25 through December 23; weekly drawings will be held at noon on December 2, 9, 16 and 23.
- One weekly winner will receive a \$250 gift certificate redeemable at participating merchants; additional prizes may be awarded contingent upon merchant participation (the more merchants that participate, the more prizes we will have to give away).

To participate, please fill out and return the registration form below along with a check for \$100 by November 1. In order to fund this promotion, we must have participation by a minimum of 25 Chamber member businesses. We hope you will join us in encouraging folks to “Shop Highland for the Holidays!”

**Registration Form**

YES! I want to participate in the “Shop Highland for the Holidays” program.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Return to: Highland Chamber of Commerce, 907 Main Street, Highland, IL 62249



Highland Chamber of Commerce  
907 Main Street ~ Highland, IL 62249  
(618) 654-3721 ~ Fax: (618) 654-8966  
jami@highlandillinois.com

## 2011 Lighted Christmas Parade Highland Celebrates! Friday, November 25

According to Swiss tradition, revelers parade through the streets to welcome St. Nicholas at this festive time of year. Bells ring, carolers sing and hot chocolate and sweet treats are enjoyed by all. Sound familiar? We may not have the Alps, but Highland's Lighted Christmas Parade would fit right in with a Swiss celebration. Appropriate this year, as we are pleased to partner with the "Highland Celebrates" committee to have our annual Lighted Christmas Parade mark the beginning of a nearly year-long commemoration of Highland's 175<sup>th</sup> Jubilee! Our theme is *Christmas Memories*, so dig out those old photo albums and scrapbooks and bring some of those old memories to life on your float. Feel free to incorporate memories or stories of Swiss family traditions from years past. Remember, St. Nick rides in on the Chamber of Commerce float at the end of the parade, so please, no Santas on any other floats!

There is no cost to enter the parade and it's a great way to spot-"light" your business or civic organization. Prizes are awarded to the top three floats, so light the imagination of your employees or organization members and join us for an evening of holiday cheer. Parade line-up begins at 5:30 p.m. at the Highland Upper Elementary parking lot. The parade will begin at 6:30 p.m. and travel down Lindenthal going northwest, then north on Washington and end at the downtown Square.

After the parade, meet us at the Square to enjoy Christmas caroling, carriage rides and holiday refreshments. And this year, Santa will be bringing his reindeer for folks to pet! For more information, contact the Chamber of Commerce office at 654-3721.

Please return this form to the Chamber by November 21st.

Group/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Type of Entry (float, truck, walking group, animals, etc.): \_\_\_\_\_

Please give specific space requirements for lineup, how many walkers, etc.: \_\_\_\_\_

Description of Float: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## CHAMBER OF COMMERCE GIFT CERTIFICATES... GREAT FOR BUSINESS—GREAT FOR CUSTOMERS!

***THANK YOU to those businesses that participate in our Highland Chamber of Commerce Gift Certificate Program. This very popular program offers convenience and versatility for customers and encourages folks to shop in Highland. This not only benefits home-town merchants, but also our local economy by keeping tax dollars here in Highland.***

***Highland Chamber of Commerce Gift Certificates make the perfect gift for that hard to buy for person on your list. They are also make great employee rewards and customer thank-yous.***

***Gift Certificates are available in \$10 and \$25 increments and can be purchased at the Chamber of Commerce office, most local banks, and Vicky's Hallmark.***

### **Accounting Firms**

The Scheffel Companies

### **Apparel**

Glik's of Highland

### **Appliance Sales & Service**

Broadway Battery & Tire

### **Automobile Sales & Service.**

Steve Schmitt Chevrolet  
Tri Ford Inc.

### **Automobile Service**

Broadway Battery & Tire  
OCD Automotive  
The Finish Line

### **Automobile Rental**

Tri Ford Inc.

### **Banking Centers**

TheBANK of Edwardsville  
Bradford National Bank  
FCB Highland Bank  
First Mid-Illinois Bank & Trust  
National Bank  
Regions Bank  
Scott Credit Union

### **City Services**

City of Highland

### **Gas / Service Stations**

CC Food Mart

### **Grocery Stores**

Korte Meat Processing  
Schuette's SuperValu Market  
Highland's Tru Buy

### **Hair / Beauty Salons**

The Appearance Center  
Cutting Connections  
Leroy's Barber Shop  
Salon Beaux Cheveux

### **Health / Fitness Centers**

Apex Physical Therapy & Fitness Center  
Korte Recreation Center  
St. Joseph's Hospital

### **Hotels / Motels**

Holiday Inn Express  
Tibbetts House Bed & Breakfast  
Michael's Swiss Inn & Coffee Shop

### **Jewelry Stores**

Becker Jewelers  
Lee's Loans Jewelry & More  
Something Special by Penny

### **Landscaping Products/Services**

Kalmer Landscape Supply  
Three Way Creations

### **Massage Therapists**

The Appearance Center  
St. Joseph's Hospital

### **Medical / Dental**

Plaza Dental Care  
Rosenthal Optometric  
St. Joseph's Hospital  
The Smile Shoppe

### **Pharmacies**

Family Care Pharmacy

### **Photography Studios**

Voegele Studio

### **Restaurants**

9th Street Café  
Broadway Bar & Grill  
DiMaggio's Pizza & Pasta  
Farmer's Restaurant & Bakery  
House of Plenty  
Kentucky Fried Chicken/Taco Bell  
Marx Brothers  
Mazzio's Italian Eatery  
Michael's Restaurant  
Pop Pop's Custard & Coffee  
Popeye's Chop House  
Sam's Pizza & Pub  
Trenton House

### **Retail Centers**

Ace Hardware  
Rural King  
Wal-Mart

### **Specialty Stores / Services**

Aviston Lumber Company  
Box TV  
Broadway Battery & Tire  
The Chocolate Affair  
Essenpreis Plumbing & Heating  
Executive Drive Mini Storage  
Four Seasons Carpet Cleaning  
The Giving Tree  
Glik's  
Houseman Supply  
Innovative Movement Dance Co.  
Korte Meat Processing  
Lee's Loans Jewelry & More  
Luitjohan's Flooring America  
The Machine Shop  
St. Joseph's Hospital Gift Shop  
The Swiss Gift Shop  
The Tin Shed-Furniture by Kloss  
Torbit's Flooring & Decorating  
Shoppe Vicky's Hallmark  
Wallpapers Ready to Go

### **Travel Agencies**

Travel One



The Swiss/German town of Highland Illinois will be celebrating its 175th Anniversary on September 29th & 30th, 2012 with a "Highland Celebrates Jubilee Festival" at Lindendale Park. There will be Swiss/German entertainment, food and beverages, a parade on Saturday and many other activities to make this a memorable Jubilee weekend.

Membership Sponsors are needed to help make this the biggest and best celebration Highland can have. Your Membership will include a Members Only Pin (two per family with additional pins for \$3.00) that can be worn throughout the year, or a Membership Certificate (for your business or organization) to be proudly displayed. Plus, your name will be added to a special Membership Sponsors list that will be displayed at different events throughout the year. At the Jubilee celebration, all Membership Sponsor names will be displayed, showing your support.

The Jubilee Committee thanks you in advance for your donation and for being a part of Highland history. Together, we will make the 175th Anniversary Jubilee not only a big success, but a very enjoyable weekend.

-----  
***Cut here and send the bottom portion with your donation.***

**Highland Celebrates  
 175th Jubilee Membership Sponsors**

**Family Membership Sponsorship**

- Individual . . . . . \$15.00
- Family . . . . . \$20.00
- Other Donation . . . . . \_\_\_\_\_

**Supporting Membership Levels**

- Bronze . . . . . \$50.00
- Silver . . . . . \$150.00
- Gold . . . . . \$300.00
- Platinum . . . . . \$500.00
- Other Donation . . . . . \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please make checks payable to: Highland Celebrates  
 Mail to: Highland Jubilee, PO Box 205, Highland, IL 62249**

Welcome New Members!

**IE Consultants, Inc.**

Don Hayden  
12359 State Route 143  
Highland, IL 62249  
Phone: 618-339-0545; FAX: 618-654-1347  
[hayden@ie-consultants.com](mailto:hayden@ie-consultants.com)  
[www.ie-consultants.com](http://www.ie-consultants.com)

IE Consultants is a multi-discipline civil and structural engineering firm that provides Surveying (GPS & Total Station), Project Studies, Design (Micro Station/GeoPak), Program Planning and Construction Management for both public and private clients.

**RE/MAX Alliance**

Rick Owens, Owner  
531 Beltline Rd.  
Collinsville, IL 62234  
Phone: 618-345-2111 Fax: 618-343-0160  
[info@metroeastliving.com](mailto:info@metroeastliving.com)  
[www.metroeastliving.com](http://www.metroeastliving.com)

Dedicated to helping home buyers and sellers on both sides of the river. All of their Realtors are members of the National Association of Realtors, Illinois Association of Realtors and Greater Gateway Association of Realtors. They are Metro East real estate experts, dedicated to guiding you through the real estate process and helping you with all the details before, during and after the sale.

**Inland Marketing Services, Inc.**

Ray & Pat Korte  
110 Woodcrest Drive  
Highland, IL 62249  
Phone: 618-654-5822 Fax: 618-654-7890  
[pkorte@inlandservices.net](mailto:pkorte@inlandservices.net)  
[www.inlandmarketing.net](http://www.inlandmarketing.net)

Inland Marketing Services is a consulting company for the petroleum and convenience store industries. They are contracted by convenience store operators to analyze sites and to provide volume projections for new building and remodeling projects. The reports generated are used to assist with financing, operational performance and cost estimates. They are also involved in commercial real estate development with special focus on dollar and convenience store site selection. With over 40 years of experience in the field, Inland Marketing provides the professionalism, quality and thoroughness clients expect.

**Riechmann Transport, Inc.**

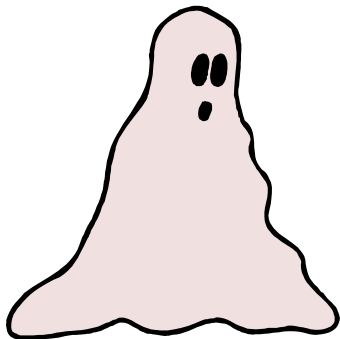
Daryl Riechmann  
3328 West Chain of Rocks Road  
Granite City, IL 62040  
Phone: 618-797-6700; Fax: 618-797-1876  
[tammymriechmann@riechmanntransport.com](mailto:tammymriechmann@riechmanntransport.com)  
[www.riechmanntransport.com](http://www.riechmanntransport.com)

Riechmann Transport, Inc. is a family owned and operated Flatbed and Specialized Truck-load carrier, headquartered in Granite City, Illinois. To better serve their customers, drivers and owner operators, they also have terminals located in Gary, Indiana & Blytheville, Arkansas. Currently, they are operating over 75 company units and have 40 owner operators leased on. Riechmann operates throughout the Mid-West, Ohio Valley and Mid-South areas, hauling primarily steel products, building materials and machinery commodities. They've been providing quality transportation services to their customers since 1969.

**Williams Painting**

Keith & Jackie Williams  
810 Mulberry Street  
Highland, IL 62249  
Phone: 618-882-6464  
[williams09painting@yahoo.com](mailto:williams09painting@yahoo.com)  
[www.williamspainting.vpweb.com](http://www.williamspainting.vpweb.com)

Experienced painters Keith and Jackie Williams established their business in Highland a few years back and have been growing and expanding ever since. Williams Painting is truly a full-service company, painting and/or restoring homes, commercial buildings, industrial buildings and agricultural structures. They recently opened a spray shop and now provide finishing services for area contractors. Interior or exterior, no job is too big or too small. Williams Painting is dedicated to providing high quality painting, staining, waterproofing and power-washing surfaces. Their talented artists can also create custom artistic finishes and murals. Complete customer satisfaction is their goal and they will do everything they can to meet customer expectations. Williams Painting is a Certified Contractor, EPA Lead Abatement Certified and listed on Dunn and Bradstreet and Angie's List.



## Meet the SPIRITS of The HOUSE OF PLENTY

**WITH RENOWNED GHOST FINDERS  
ANTOINETTE, ALIXANDRIA and DAVID.**

Come join them for delicious food, hear various ways to experience ghosts and have the opportunity to hunt for the restaurant's resident spirits. After the investigation, there will be time to share your findings with the group and a question and answer period. Be sure to bring your cameras and your own natural psychic ability!

**Where: HOUSE OF PLENTY, 802 Ninth Street, Highland, IL**

**When: SATURDAY, OCTOBER 22, 2011**

**Time: 6:00-9:00pm Doors open at 5:30—Dinner 6:00-7:00**

**Cost: \$35 per person (Tax & Gratuity included) 16 yrs. & older**

RESERVATIONS ONLY! Must be paid by October 15. NO REFUNDS

*For Reservations Call 618-654-4868*

Cash or Checks only please—Checks payable to House of Plenty

Join us if you dare for a SPOOKTACULAR evening!

Remember, we have GOOD FOOD, GREAT DESSERTS and FRIENDLY GHOSTS!

### ***St. Joseph's Hospital Auxiliary to Sponsor Fashion Show***

While it may not exude the glitz and glamour that accompanies "Fashion Weeks" in New York City, the St. Joseph's Hospital (SJH) Auxiliary will be sponsoring "A-Fashion Affair" on Thursday, November 3 beginning at 6:30pm at Michael's Restaurant in Highland.

"Runway fashions" perfect for the entire family on display that evening will be provided by retailers such as Cato, Glik's, The Giving Tree, and What to Wear. Models for the Auxiliary's "A-Fashion Affair" – which include colleagues from SJH – will be accessorized with dazzling jewelry selections from Becker Jewelers, Inc., and Something Special by Penny. All complimentary cosmetic services for the fashion show's models are being provided by Salon de Guerra & Day Spa in Highland.

Ticket prices for this first-time event are \$15.00 that includes a light dinner menu and the chance to win attendance prizes – including two (2) tickets (\$250.00 value) to the 2012 Friends of St. Joseph's Hospital Spring Gala. Tickets can be purchased at the SJH Gift Shop (1515 Main Street, Highland; 651-2600) or at the Highland Chamber of Commerce office (907 Main Street; 654-3721).

For more information regarding the Auxiliary's "A-Fashion Affair" fashion show, contact Kathy Essenpreis at 654-4259 or Carol Kremper 654-3842.

Proceeds from the fashion show will be used to support the healing ministry of Christ at St. Joseph's Hospital in Highland. For more than 43 years, the SJH Auxiliary has raised more than \$260,000 which has allowed SJH to purchase equipment, technology and other medical supplies to help the poor, needy and vulnerable. The SJH Auxiliary has also distributed thousands of scholarship dollars to post-secondary students seeking careers in the health care field.



**TUMBLE AND CHEER**  
Highland, IL

**28,000 SQ. FT. FACILITY INCLUDE:**  
 18'x60' Spring Floor  
 (2) 42'x42' Cheer Floors  
 7'x14' Olympic Style Trampoline  
 7'x40' Tumble Track  
 6.5'x30' Tumble Track

*Schedule your birthday party on the weekends.*



**facebook**

1208 Old Trenton Road, Highland  
(The South end of the Highland Administrative Office Building)  
**618-854-8030**

Check out our schedule on-line and find a time slot and class level that works, call and reserve the slot.  
[www.coreelitetumbleandcheer.com](http://www.coreelitetumbleandcheer.com)  
 for list of class descriptions, schedules, and to download the registration form  
 or contact us at [coreelitetumbleandcheer@charter.net](mailto:coreelitetumbleandcheer@charter.net)



**Taking Registrations now for**  
***Core Elite***  
**All Star Cheerleading**  
**Squad (ages 5 - 14) • Season begins October 4th!**  
**\$85 per month tuition. Includes 19 hours of class/tumbling instruction!**

**HOLIDAY CAMP**  
 Dec 26 - Dec 30  
 8:00 am to 4:00 pm  
 17.5 hrs of tumbling instruction  
 + afternoon field trips!  
 \$235 for non-members  
 \$215 for members



**Fall II Session**  
 Oct 17 - Dec 23  
 (10 weeks for \$150)  
 Registrations start on Sept. 26th  
 Mon - Thur from 5 pm - 8 pm  
 Over 50 classes / time slots!  
*Minimum class size of 5  
 maximum class size of 8*

**HIGHLAND HISTORY MUSEUM SET TO OPEN**

Folks with a penchant to learn more about Highland’s 175-year history will have the opportunity to do so at the Highland History Museum at Kaeser Park. Located at 1739 Broadway, the Museum is sponsored by the Highland Historical Society and will be open to the public on the first Sunday of the month beginning November 6. Hours are 1–4pm. A small admittance fee will be charged, and donations are gratefully accepted. While you’re there, pick up your copy of “Highland Celebrates Cooking” for just \$15. Proceeds from cookbook sales will help off-set costs associated with the 175th Jubilee celebration set for next September.



## ST. JOSEPH'S HOSPITAL MANDATES FLU VACCINE FOR STAFF

As part of its ongoing commitment to protect patients from the flu virus, St. Joseph's Hospital (SJH) in Highland is requiring all employees and volunteers to get a flu vaccine by October 15.

Influenza is a highly contagious respiratory illness that affects about 5 to 20 percent of the U.S. population. According to the U.S. Centers for Disease Control more than 200,000 people are hospitalized for flu-related complications and an average of 23,600 people die from the flu in the U.S. each year.

"Our first priority is patient safety. Recognizing that hospitalized patients often have compromised immune systems and are particularly vulnerable to influenza, we feel it's necessary to require that all of our hospital colleagues and volunteers receive a flu vaccine or wear a mask to reduce the spread of the virus," says Peggy Sebastian, President and CEO, SJH.

SJH is among the 13 hospitals of Hospital Sisters Health System (HSHS) that have adopted the mandatory flu vaccine policy. Previously HSHS had strongly encouraged colleagues to get the vaccine and achieved immunization rates between 60 to 70 percent. The goal of the new policy is to get 90 to 100 percent of staff vaccinated.

"Research overwhelmingly points to hospital staff vaccinations as the most effective way of protecting colleagues and patients from contracting the flu in the hospital," said Dr. Robert Vautrain, HSHS Chief Quality Officer. "Mandatory policies requiring that staff get a flu vaccine or wear a mask are endorsed by leading health care organizations such as the American Hospital Association, American Academy of Pediatrics and National Patient Safety Foundation."

For the small number of colleagues with a documented medical contraindication or an objection to the vaccine based on a religious belief, there will be a process that allows them to decline the vaccine. The process will require that those who decline the vaccine to wear a mask at work. Every employee and volunteer who receives the vaccine will get a special sticker placed on their ID badge so that patients, visitors and colleagues know they've been immunized.

SJH will be offering free flu vaccine clinics for staff, volunteers and physicians. Physicians not employed by HSHS cannot be required to get a flu vaccine, but will be encouraged to get one and will have access to the free clinics offered at the hospital. Students and contractors who regularly work in the hospital will be required to show proof of immunization or wear a mask.

St. Joseph's Hospital provides high-quality, proven-effective care to more than 32,000 residents in portions of Madison, Clinton and Bond counties. Serving Highland and surrounding communities for more than 133 years, St. Joseph's Hospital combines state-of-the-art technologies with a highly-trained and experienced staff to meet the changing health care needs of local residents. St. Joseph's Hospital reveals Christ's healing presence to patients through a wide array of inpatient and outpatient services including surgery, specialty physician clinics, rehab, digital imaging, laboratory, and community health and education outreach programs. For more information, visit [www.stjosephshighland.org](http://www.stjosephshighland.org).

## St. Joseph's Hospital Stands Ready for Pediatric Emergencies

Community hospitals are vital resources to local residents by being prepared to address a variety of health care conditions no matter the age or other circumstances of the patient – especially when it comes to children. Ask any parent or grandparent and you'll find out that they're the biggest advocates for anything but the best care for children during an emergency.

Residents of Highland and surrounding communities with children of all ages can look to St. Joseph's Hospital (SJH) in Highland to be ready to address the emergency health care needs should their children require it at anytime.

That's why SJH maintains its certification from the Illinois Department of Public Health and the Illinois Emergency Medical Services for Children (EMSC) program for providing the necessary resources and capabilities to address the emergency needs of seriously ill and injured children. "SJH assumes the responsibility to go the extra mile to be prepared to provide emergency care for the children in our community," says Peggy Sebastian, President and CEO, SJH. "To provide the appropriate care for children requires special training, equipment and supplies that cannot always be provided in emergency settings initially developed for adult patients."

Hospitals seeking this voluntary designation receive a site visit by the EMSC program staff who evaluate the emergency department is capable of meeting pediatric emergency care standards that include the following criteria:

- All emergency department (ED) physicians and registered Nurses (RN) are Pediatric Advanced Life Support (PALS) certified
- Adequate staffing and provisions for pediatric consultation and backup to support provision of pediatric emergency care services;
- Availability of essential pediatric equipment, supplies and medication;
- Implementation protocols for the treatment of abused and of critically ill and injured children;
- Implementation of protocols for inter-facility transfer of critically ill and injured children to a specialized care center; and
- Incorporation of pediatrics into emergency services quality improvement activities.

The Federal EMSC Program is designed to ensure that all children and adolescents, no matter where they live, attend school, or travel, receive appropriate care in a medical emergency. The program is administered by the U.S. Department of Health and Human Services' Health Resources and Services Administration's Maternal and Child Health Bureau.

The Illinois EMSC program, a collaborative effort of the Illinois Department of Public Health and Loyola University Medical Center, was established in 1994 to enhance emergency medical care for children. The certification process is completed every four (4) years and SJH has retained its certification by the Illinois EMSC every year since inception.

"Children account for an estimated 20% of all emergency care visits nationally," says Hayden Smith, MD, ED medical director, SJH. "In those terms, SJH could see more than 1,200 emergency pediatric patients a year – local residents need to know that we have the training, equipment and personnel to help their children and grandchildren when they need us most."

St. Joseph's Hospital provides high-quality, proven-effective care to more than 32,000 residents in portions of Madison, Clinton and Bond counties. Serving Highland and surrounding communities for more than 133 years, St. Joseph's Hospital combines state-of-the-art technologies with a highly-trained and experienced staff to meet the changing health care needs of local residents. St. Joseph's Hospital reveals Christ's healing presence to patients through a wide array of inpatient and outpatient services including surgery, specialty physician clinics, rehab, digital imaging, laboratory, and community health and education outreach programs. For more information, visit [www.stjosephshighland.org](http://www.stjosephshighland.org).

## Please Support our 2011 Chamber of Commerce Members



9th Street Cafe	Cutting Connections	Hard Road Theatre Productions
AAA Lawn Mowing	Cygan Delaney Catering	Helvetia Sharpshooters
Ace Hardware	Dean Schuepbach Agency	Hidden Lake Winery & Banquet Center
Affiliated Insurance Agencies	Deschaine & Company LLC	Highland Ambulatory Surgical Center
Ameren IP	Digitalartz	Highland Animal Hospital, LLC
American Cancer Society	DiMaggio's Pizza & Pasta	Highland Animal Shelter
American Legion Post #439	DJ Howard & Associates	Highland Area Christian Service Ministry
American Red Cross	Don Ole Mexican Restaurant	Highland Area Community Foundation
Anderson Hospital	Donald Johannes, Attorney at Law	Highland Arts Council
Anderson Hospital ExpressCare	E. F. Express	Highland Chiropractic, PC
Anywear Imprints Screen Printing	Edward Jones - John Jatcko	Highland Church of the Nazarene
ApexNetwork Physical Therapy	Edward Jones - Kevin Dewaele	Highland Civic Woman's Club
Apostolic Revival Church	Equity Fifty-Five Realty	Highland Communication Services
Appearance Center	Essenpreis Plumbing & Heating	Highland Community Schools
Ardy the Clown	Evangelical United Church of Christ	Highland Community Title
Aviston Lumber Co.	Everlasting Etch	Highland Garden Club
Basler Electric Company	Excel Bottling Company	Highland Golf & Sports/Leroy's Barber Shop
<b>* Battery Specialists &amp; Golf Cars</b>	Executive Drive Mini Storage	Highland Health Care
Becker Jewelers	Extra Help, Inc.	Highland Historical Society
Bellm-Carnley, Peg	Faith Countryside Homes	Highland Hope United Methodist Church
Blake Schrupf State Farm Insurance	Family Bible Church	Highland Jaycees
Blue Springs Cafe	Family Care Medical Services	Highland Lion's Club
Bonne-Terre Construction	Family Care Pharmacy	<b>* Highland Machine</b>
Box TV	Farm Credit Services	Highland Masonic Lodge
Bradford National Bank	Farmers Restaurant & Bakery	Highland Moose Lodge 2479
Bright Ideas on a Budget	FCB Highland Bank	Highland News Leader
Broadway Bar & Grill	Fears Fence Company	Highland Optimist Club
Broadway Battery & Tire	Finish Line, The	Highland Pain Relief Center
Bruegge Furniture	First Baptist Church	Highland Pediatric & Adolescent Medicine
Burgett Group, The	First Clover Leaf Bank	Highland Physicians, LTD.
CC Food Marts	First Congregational Church	Highland Pistol & Rifle Club
Capelle Construction	<b>* First Mid-Illinois Bank &amp; Trust</b>	Highland Printers
Cedar Creek Dental Associates	Fischer Builders, Inc.	Highland Recycling & Shredding
Central Illinois Community Blood Center	Foppe Visual Communication	Highland Rotary Club
Chapman Sermons	Four Seasons Carpet Cleaning	Highland Rural King
Charlie Dave's BBQ Co.	Frames by 3	Highland Scouts & Scouters
Chocolate Affair/Tibbets House	Frey Properties	Highland Speedway
City of Highland	Gateway Family Church	Highland Spring & Specialty
CLEAN The Uniform Company	Gateway Grizzlies	Highland Woman's Club
Coldwell Banker Brown Realtors	George E. Marron III, Attorney at Law	Highland's Tru Buy
Compustitch Embroidery	Giving Tree, The	Hill Law Offices
Connie's Faux Finishing	Glik's of Highland	Hi-Tek Business Solutions, Inc.
Cooper B-Line, Inc.	Greensfelder, Hemker & Gale, P.C.	Holiday Inn Express
Core Elite Tumble & Cheer	Guillot Technology Services	Holt, Stephen
Core Physicians Group	H.I.S. K.I.D.S. Inc.	Home & Leisure Lifestyles
Country Club Lawn & Tree Specialists	Habitat for Humanity	Homer Rusteberg, CPA
	Hammock Law LLC	HomeTel



\* Denotes Chamber Special Partners

## Please Support our 2011 Chamber of Commerce Members

Hometown Phone Books	McLaughlin's Satellite & Home Theater	Smurfit-Stone Container Corp
HomeWork HandyMan	Me & Mrs. Jones Creations	Something Special by Penny
Hospice of Southern Illinois	Meridith Funeral Home	Southern OB/GYN
House of Plenty	Michael's Restaurant	Southwestern Illinois College
Houseman Supply, Inc.	Michael's Swiss Inn & Coffee Shop	<b>* Spengel-Boulanger Funeral Home</b>
Hype Creative	Mosaic Church	St. Joseph's Hospital
Ideal Health & Fitness	Nathan Schumacher State Farm Insurance	St. Joseph's Hospital—Breese
I.E. Consultants, Inc.	National Bank	St. Paul Catholic Church
Illinois Federation of	North American Outfitters	Steve Schmitt Auto Group
Business Women— Highland	Northtown Chiropractic Clinic	Stewards of Hope International
Inland Marketing Services, Inc.	Nosim Maasai Missions	Swiss Gift Shop
Innovative Movement Dance Company	Oberbeck Grain Co.	Terra Properties
IT & C	OCD Automotive	The Scheffel Companies
It's In The Bag	Pak Mail	The Tin Shed-Furniture by Kloss
It's Party Time	Patty Cakes	The Tutoring and Learning Center
Journal Printing	Personal Preference Landscape Care	TheBANK of Edwardsville
June's Pet Resort	Phoenix Physical Therapy	Thole Fabrication & Welding, Inc.
Kalmer Landscape Supply	Plaza Dental Care	Three Way Creations
Keith's Automotive Center	Pop Pop's Custard & Coffee	Tiki Sun Hut
Kentucky Fried Chicken/Taco Bell	Popeye's Chop House	Title Max
K-Five Contracting Company	Portell Financial Services	Torbit's Flooring and Decorating Shoppe
Ki-Do Karate, Inc.	Pregnancy Care Center	Travel One
Kiwanis Club of Highland	Pruett Lawn Care	Trenton House
Klaus & Associates, DBA Gutter Helmet	Purrfect Celebrations	Tri Ford Inc.
Kleinhoffer Family Eye Care	R & R New Home Construction	Trouw Nutrition
Knights of Columbus	Regions Bank	United Way of Greater St. Louis
Korte Company, The	Reichmann Transport, Inc.	Vicky's Hallmark Shop
Korte & Luitjohan Contractors, Inc.	RE/MAX Alliance	VNA-TIP HealthCare
Korte Meat Processing	Richard S. Jacob Agency	Voegele Photography Studio
Korte Recreation Center	Ron Hunsche Excavating, Inc.	Wade Consulting, LLC
Leaps of Love, Inc.	Rosenthal Optometric	Wade Sales and Service, Inc.
Lee's Loans, Jewelry & More	Royal Office Products	Wallpapers Ready to Go
Legacy Place	Safe-N-Secure Self-Storage	Wal-Mart Super Center
Lisa Sauer State Farm Insurance	Salon Beaux Cheveux	Waylind, Inc.
Louis Latzer Memorial Public Library	Sam's Pizza & Pub	WDLJ FM Radio
Luallen, Cearlock & Barth, Ltd.	Schrumpf, Sheila	Wellen Homes, Inc.
Lucco Financial Partners	Schuette's SuperValu Market	Wellen Tax
Luitjohan's Flooring America	Schwend's Ready Mix	Wells Fargo Advisors
Machine Shop, The	<b>* Scott Credit Union</b>	WGEL Radio Station
Madison County Employment & Training	Scott's Guitar Lounge	Wicks Aircraft Supply
Madison County Fair Association	Second Chance Resale & Consignment	Widmer Floral Co & Greenhouse
Manpower Temporary Services	Senator Kyle McCarter	Williams Painting
Marx Brothers Lounge	Shopper's Review	Willis Insurance Agency
Mazzio's Italian Eatery	SIUA / Rogier Insurance Agency	Woodforest National Bank
McDonald's	Smile Shoppe, The	World Finance Corporation
McGinley, Inc.		WSMI 1540 & WAOX 105.3 Radio



\* Denotes Chamber Special Partners

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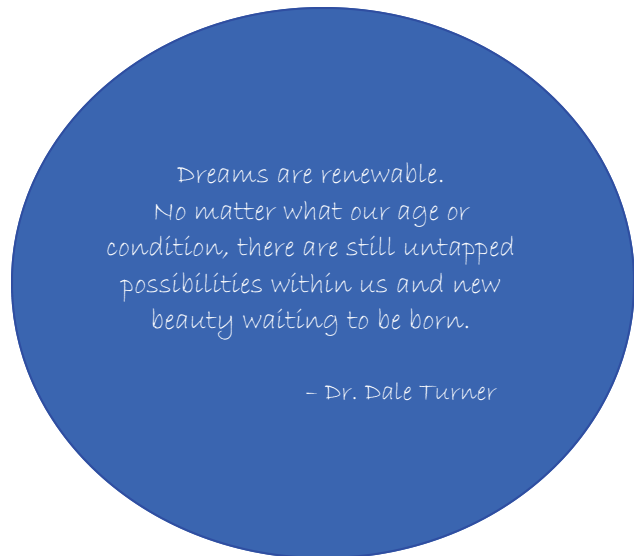
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**BUSINESS AFTER HOURS SCHEDULE**

- October 20 — *Scott Credit Union*  
12455 State Route 143
- November 17— *Becker Jewelers*  
917 Main Street
- December 2—*Scheffel Companies*
- January 19—*Rotary Club of Highland*
- February 16—*Cabinet Gallery*  
Madison Street
- March 15—*Aviston Lumber*  
101 Forest Drive
- April 19—*Core Physicians Group*  
1006 Walnut Street
- May 17—*ApexNetwork*  
15 Apex Drive
- June 21— *SuperValu/Family Care Medical*  
1100 Broadway
- July 19—*Core Elite Tumble & Cheer*  
1208 Old Trenton Rd.

