

# Premium Membership Plan Benefits

## MEMBERSHIP



Chamber of Commerce membership is included with the *Premium Membership Plan*, however the benefits received are greatly enhanced at the premium level.

## SETUP



Your *Premium Membership Plan* includes a wide array of services, all designed to dramatically improve your business advertising. As a premium member all of the initial setup and ongoing support will be provided.



## INTER-CONNECTIVITY

As a premium member your business will be connected extensively into the Chamber of Commerce online presence. This connectivity will help deliver more prospects to your business. Furthermore, many areas also offer an option to join the [www.LocalGoldenTickets.com](http://www.LocalGoldenTickets.com) program that simply delivers more customers.



## 3-D STORYBOARD

We designed the 3-D Storyboard so that premium members can update their local community web presence, catalog, mobile app, facebook business page and twitter all at the same time, and even from their mobile device.

Although the first thing you might think when you hear the word "catalog" is that you have to be selling online. In most systems that is true, but in the premium plan if you leave the price out it acts as a beautiful, professional presentation and sales catalog with no pricing. However, if you are a small business and would like to sell through your catalog, you can. It supports purchase requests vs. collecting the

money online so you can call and get a check mailed, or will act as a ecommerce system when you connect your

PayPal account. The Chamber of Commerce does not collect a commission on any sales made through this system.



## CATALOG

The same ad display and catalog information posted through your premium membership plan is also posted within a catalog tab on your existing facebook business page. It will also immediately post onto your twitter account. This amazing leverage and time saving technology is available only to premium members.



## FACEBOOK & TWITTER

The service does not require that you use facebook and / or twitter for the program to work, but it is included.

Not only will we deliver a really nice mobile app for your business (electronic business card too), but we will also include a custom keyword texting service. It is custom for just your business. You will simply say or advertise: TEXT (Your Name) to 72727 to view our catalog. This delivers your mobile app to their phone and also texts you their phone number which becomes an immediate lead.



## MOBILE & TEXTING KEYWORD



# Premium Membership Plan Getting Started Guide

## WE CONTACT YOU



When you join the Chamber of Commerce at the premium plan level, you will immediately realize that the level of support is going to be terrific. In fact, we will be setting everything up for you so when your platform launches it looks and works great. During our phone conversation(s) we will be asking questions and taking notes so we know how we should structure your program. We will also be creating your first 6 to 8 ad displays, choosing photography we license from Fotolia, and determining the best color scheme for your particular business 3-D Storyboard.

Our support phone number is **(844) Its-Done** or online at [www.PremiumMemberSupport.com](http://www.PremiumMemberSupport.com).

If you are like most people you have no interest in logging in to add products or services on your website, but might like to. Well, as a premium member we have a unique way of dealing with this. When we contact you about your new platform, one of the things we will provide is a special email address. With this email address you can send a photo (attach to email), title (subject line) and description (body of email) of a new product or service that you want posted to the Chamber system, 3-D Storyboard, Catalog, Facebook, Twitter and to your own Mobile App. Once you send this information the system will send you an email confirming that this is you. If you reply from your email on your phone or computer with no changes, your ad display will be posted.

Now we know some of you will want full access so you can manage from a computer. Just let us know and we will be happy to provide you with advanced administrative access. If you ever need our help please call us at **(844) Its-Done**, or online at [www.PremiumMemberSupport.com](http://www.PremiumMemberSupport.com).

## YOU UPDATE WITH YOUR SMARTPHONE



## WE CONNECT YOUR BUSINESS

One of the most unique aspects of this program is that you will be able to advertise your business using a texting keyword. For instance, you will tell people, "to get my business card and services on your phone right now just text the word (custom word we provide to you) to 72727. Within seconds, your prospect receives your mobile app business card and services catalog right onto their mobile phone. In addition, you just received their mobile phone number on your phone. Now that is one terrific premium service!

One of the most refreshing things you will notice when you become a premium member, is that you will actually have a connection with a person who works very hard to satisfy you and your Chamber of Commerce. There is complete accountability and we truly care that you are happy. Keep in mind that although this is a very powerful system, this is not what you would call a "custom website" and there is a reason for that. First of all, most people we work with don't have the time to manage a traditional website and typically do not want to pay much for their online presence. For this reason, we completely re-tooled the concept of a website and deliver something really special. So special that it's both very powerful and looks professional, as well as designed to deliver leads right to your mobile phone. And, best of all, it is 100% INCLUDED with your Chamber of Commerce premium membership.

## WE DELIVER A COMPLETED PLATFORM



Premium Membership Plan® (844) Its-Done  
Improving membership value